1. Three conclusions about Kickstarter campaigns given the data:
   1. The theater parent category is overwhelmingly, the largest category of all the Kickstarter campaigns
   2. By looking more into the theater category, plays were the largest subcategory (694 successful, 353 failed, 19 live) over musical and spaces
   3. As the calendar year progressed, starting in Oct, the number of successful kickstarters began to decline
2. The Date Created Conversion data spans from 5/16/2009 and the ending date is 3/15/17. So, with a period of almost 8 years, the graph does show what happens in every January for example, but the economy cycles and world events could affect people’s willingness to contribute to the Kickstarter campaigns. Also, what truly is “live” status, and why is it only in early 2017?
3. We could also create:
   1. similar pivot charts with staff\_pick filter
   2. line chart graph with average donation by month
   3. a bar chart with backers count by category with country filter
   4. a bar chart with backers count by sub category with category and country filters